

Is your window earning you money?

Let local businesses pay for screen time in a visible spot at your venue.



AI-GENERATED ILLUSTRATION

Your space. A screen. A share of paid advertising.

They advertise. You get a share.

Think of the screen like a small billboard. Businesses rent time on it, rather than renting your whole window.

01

A business books advertising.

AttentionLift sells screen time on an agreed group of locations.

02

Its ad plays on the screens.

You provide the agreed visible space and keep your screen available.

03

Paid advertising earns you a share.

Our proposed owner share is 25% of the paid media credited to your screen.

€400

paid media credited to your screen

× 25% =

€100

your share

If €400 of paid advertising is credited to your screen in a month, a 25% share gives you €100.

Illustration, not fixed rent. Only media payments actually received count. VAT, refunds, creative fees and third-party ad budgets are excluded. No paid advertising means no revenue share.

A good spot can earn more.

With an agreed visibility-and-size weighting, better spots can receive more of the same paid advertising pool.

LOCATION

ILLUSTRATIVE MONTHLY SHARE

Quiet visible indoor	€22
Busy indoor	€64
Street-facing window	€96
Premium visible footfall	€128

Example with agreed weighting: €3,000 of media payments received across 10 screens. Owners share 25% (€750). All screens are 43–54 inches: 2 quiet indoor, 3 busy indoor, 4 street-facing and 1 premium. Amounts are per screen, per month, rounded to euros.

A bigger window screen

For one street-facing screen in that example: change its size while the other 9 stay the same. The paid €750 owner pool stays the same.

32–42 in €79	43–54 in €96	55–64 in €113	65+ in €128
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Illustrations before electricity, equipment costs and tax. We agree the weighting in writing. A mall is not automatically premium; hidden back rooms do not qualify. We check visibility and daylight readability.

Keep it simple. Agree it first.

■ **Promote your own business.**

Use the agreed owner screen time for your offers and announcements. Content creation and scheduling are agreed separately.

■ **Already have a TV?**

We check its display, playback, connection and safe position. If it works as-is, you pay no new TV, player, stand or setup charge. Any extra equipment or work needs your written approval and an agreed price.

■ **Know your running costs.**

Your own TV stays yours. We agree who pays for power, internet and maintenance, and who handles damage or repairs. Any special mounting needs approval first.

■ **See what you earned.**

Receive a monthly statement and your agreed share after ad payments arrive. Keep the agreed screen visible, powered and connected during opening hours.

Proposed terms, confirmed in your signed location agreement. No fixed earnings or automatic free TV. A minimum term applies only if expressly agreed. Street-facing use begins only after any required local approvals.



ATTENTIONLIFT



Your Ad

AI-GENERATED ILLUSTRATION

04 / START WITH YOUR LOCATION

Let your space do more.

Find out whether your venue is a good fit. Before you commit, we agree the placement, equipment, costs and revenue share.

ASK ABOUT YOUR LOCATION

WhatsApp: +357 97 915448

Tap above or scan the code on the next page. Tell us:

01

Your city and type of venue.

02

Whether the screen faces inside or outside.

03

Your normal opening hours.

Proposed B2B offer. Example earnings are conditional and may be zero; no measured footfall or income promise. Your signed agreement sets the final terms. Images illustrate the concept and are not actual locations or testimonials.

AttentionLift

Maximilian Gerhardt & Co. Ltd

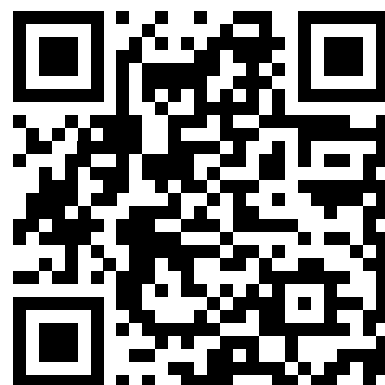
Scan the code or tap below to ask about your venue.

WHATSAPP

+357 97 915448

wa.me/message/MCHI4DOXKCOKP1

Tell us your city, venue type and opening hours. If we later request a photo, show the empty screen spot without people.



OPEN WHATSAPP CHAT

BROCHURE / SEPTEMBER 2026

This brochure introduces a proposed B2B offer. It may change and is not a binding offer. Only a signed agreement sets final equipment, cost and revenue terms. Example earnings may be zero.